Remake Learning Days Across America
April 22 - May 23, 2021
Social Media Quick Guide
Remake Learning Days Across America (RLDAA) is an innovative learning festival for families and youth! Taking place across 17+ regions, these hands-on and engaging are designed for kids of all ages at libraries, schools, museums, tech centers, play spaces, community centers and more.

Social media provides an incredible way to spread relevant information, raise awareness for your event, and amplify a national movement. RLDAA will be showcasing all of the learning opportunities across the nation, highlighting each participating region. Ignite this national conversation and help us track our collective social activity by tagging our RLDAA social media handles and national hashtags in your posts, in addition to your regional/local hashtags. This will help us better track all of our social activity. At the end of the festival, we will share the results with all of you.

If you have any questions, please do not hesitate to email Yu-Ling Cheng, RLDAA Co-Producer, at days@remakelearning.org.
National Social Media Accounts

Remake Learning Days Across America
@RemakeLearningDays
@RemakeLearningDays
@RemakeDays
#RemakeDays

National Partners

Remake Learning
@RemakeLearning
@RemakeLearning
@RemakeLearning
#RemakeLearning

Digital Promise
@DigitalPromise
@DigitalPromise
@DigitalPromise

Learning Heroes
@BeALearningHero
@BeALearningHero

PBS Kids
@PBSKids
@PBSKids
@PBSKids

Common Sense Media
@CommonSenseMedia
@CommonSenseOrg
@CommonSense

Noggin
@Noggin
@NogginKids
Regional Social Media Accounts

**East KY, April 22 - May 2, 2021**
#RemakeDaysEKY
Regional Host: SOAR
- @ShapingOurAppalachianRegion
- @SOAR_EKY

**Triangle Region of North Carolina, April 22 - May 2, 2021**
#TriangleLearningDays
Regional Co-Host: Triangle Learning Network
- @TriangleLearns
- @TriangleLearns

Regional Co-Host: Museum of Life + Science
- @lifeandscience
- @museumoflifeandscience
- @lifeandscience

**Badgerland, April 22 - May 15, 2021**
#BadgerlandLearns
Regional Host: WeThinkBig LLC
- @WeThinkBigWI
- @RemakeLearningDaysBadgerland

**San Diego County, April 22 - May 23, 2021**
#RemakeLearningSD
Regional Co-Host: University of San Diego - The Jacobs Institute
- @USD_JI
- @usd_ji

Regional Co-Host: San Diego County Office of Education
- @SanDiegoCOE
- @SanDiegoCOE
- @SanDiegoCOE

**Kansas City, May 1 - 10, 2021**
#RemakeDaysKC
Regional Host: KC STEM Alliance
- @STEMKC
- @STEMKC
- @STEMKC

**Knoxville, May 5 - 15, 2021**
#RemakeDaysKnoxville
Regional Host: Tennessee Colleges of Applied Technology - Knoxville
- @TCATKnoxville
- @TCATKnoxville
Regional Social Media Accounts

Chattanooga, May 6 - 15, 2021
#RemakeDaysCHA
Regional Host: PEF Chattanooga
Facebook: @PEFChattanooga
Twitter: @PEFChattanooga

Southeastern PA, May 6 - 16, 2021
#RemakeDaysEastPA
Regional Host: PA SEED Ecosystem
Facebook: @PA-SEED-Ecosystem-269194353564629
Twitter: @PASEEDEcosystem

Central PA, May 6 - 16, 2021
#RemakeCentralPA
Regional Host: ENGINE of Central PA
Facebook: @enginecentralpa

Northwestern PA, May 6 - 16, 2021
#RemakeDaysNWPA
Regional Co-Host: IU5
Facebook: @iu5edinboro
Twitter: @iu5edinboro

Southwestern PA, May 6 - 16, 2021
#RemakeDaysSWPA
Regional Host: Remake Learning
Facebook: @RemakeLearning
Instagram: @RemakeLearning
Twitter: @RemakeLearning

West Virginia, May 6 - 16, 2021
#RemakeDaysWV
Regional Host: West Virginia Public Education Collaborative
Facebook: @WVPEC
Twitter: @WV_PEC

DMV (DC-MD-VA), May 8 - 22, 2021
#RemakeLearningDMV
Regional Co-Host: Professional Development Collaborative at Washington International School
Facebook: @pdcollaborative
Instagram: @WISRedDevils
Twitter: @pdc_wis

Regional Co-Host: KID Museum
Facebook: @KIDMuseum
Instagram: @KIDMuseum
Twitter: @KIDMuseumMD
Regional Social Media Accounts

**Oregon, May 8 - 16, 2021**
#RemakeDaysOR
#StemOregon
#StemWeekOR2021
Regional Host: STEM Oregon
facebook: @STEMOregon
twitter: @STEMOregon

**Chi, May 13 - 16, 2021**
#RemakeDaysChi
#MyChiMyFuture
Regional Host: Chicago Learning Exchange
twitter: @CLXchange
twitter: @CLXchange

**Greater Cincinnati, May 15 - 17, 2021**
#RemakeDaysGC
Regional Host: Knowledge Works
facebook: @KnowledgeWorks.org
twitter: @KnowledgeWorks

**Northeast Ohio, May 15 - 27, 2021**
#RemakeDaysNEOSTEM
Regional Host: Northeast Ohio STEM Ecosystem
facebook: /groups/neostemecosystem
twitter: @NEOSTEM_Eco

**Pop-Up Events, April 22 - May 23, 2021**
#RemakeDays
facebook: @RemakeLearningDays
twitter: @RemakeLearningDays
twitter: @RemakeDays
Please Share Your Photos With Us!
In addition to posting on your own social media channels, we can help you, too.

How to Share Your Photos and Videos During Remake Learning Days (RLD):

The best way to share content is to simply tag our national accounts and use the national hashtags. If there is something special/specific you would like the national social account to promote, you can simply connect with our social media team!

Email your photos and/or videos:
RLDAA@remakelearning.org

In your email, please include the following:
1. Your name
2. Your RLDAA region
3. Your RLDAA event name and date
4. Your organization name
5. Your social media handles
6. Any extra information you’d like to share about your event.
Local and National Sponsors

Thanks to the generosity of our sponsors, Remake Learning Days is reaching more youth and families than ever before! Be sure to give our national sponsors a thank you on your social feeds + tag them! (The same goes for any sponsors participating in your local area.)

National Lead Sponsor:

The Grable Foundation
grable.org
@greggbehr

National Presenting Sponsors:

Carnegie Corporation of New York
carnegie.org
@CarnegieCorporation
@CarnegieCorp

Hewlett Foundation
hewlett.org
@HewlettFoundation
@HewlettFound

Schmidt Futures
schmidtfutures.com
@schmidtfutures
@schmidtfutures
Recommended Hashtags

Hashtags are a fantastic way to help your content get discovered by potential followers. Based on top engaged hashtags from our 2019 festival, we recommend thoughtfully incorporating combinations of the following hashtags into your social content.

**Event Hashtags**

#RemakeDays
#RemakeLearningDays
#RemakeLearning

**National and Regional Hashtags**

Refer to pages 2-5 for more information

**Most Engaged Hashtags from 2019**

#STEM #STEAM #Technology
#Future4EDU #STEAMcatalyst

**Additional Hashtag Recommendations to work into the mix**

#Maker #Science #RemakeDays2021 #FutureReady
#YouthVoice #OutdoorLearning #FamilyFun

**Location specific hashtags (for example):**

#Pittsburgh #ThingsToDoInPittsburgh