Literacy and early education advocate by day, and multi-platinum music star by night, Coy Bowles has some pretty exciting things for us on the horizon.

A Georgia native born and raised in Thomaston, Coy Bowles is probably best known as a guitarist, keyboardist, singer and songwriter for the three-time Grammy Award-winning Zac Brown Band. However, off stage, he is a teacher and parent blazing trails in the world of early education. With five highly-praised children’s books under his belt, Coy recently released a social-emotional learning kit based around his hit book, Behind the Little Red Door, an unforgettable story of imagination and creativity. His new children’s album, Music for Tiny Humans, won a Gold Award from the Parents’ Choice Foundation.

His creative journey began at 11 years old when he started playing guitar. Raised with love and support and through the guidance of an influential teacher, Coy was able to dream big and knew that he could do anything he put his heart and soul into.

His successful musical career enabled him to create an advocacy platform for literacy, early education and teacher appreciation. “With having such a blessed life and career, I feel motivated to give back to teachers and give kids a better understanding of confidence and creativity,” he says. Coy is highly involved in the state of Georgia’s early education system. He is a board member for GA Foundation for Early Care and Learning, involved with the Georgia Governor’s office education initiatives, and was the 2019 keynote speaker for GAEYC, and recently became the Region IV Head Start Ambassador on Early Literacy.

Recently, Coy has unveiled his new children’s education and creativity company, Coyco Creative. Standing for “Creativity Opportunity Yields Creative Output,” Coyco delivers new and original children’s books and music, play-based learning, and unique opportunities for both in-person and digital classrooms.